

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Twooth™ Timer Makes Brushing Fun While Promoting Dental Hygiene!

Dallas, Texas The Twooth Timer Company, Inc. recently introduced its first patented product, Twooth™ Timer, to the United States and Canada.

Experts recommend brushing your teeth for two minutes after meals or snacks. A study by the University of Newcastle upon Tyne Dental School found that young adults spent less than 35 seconds brushing their teeth. With heart disease, diabetes, and respiratory disease being linked to gum disease, it is now more important than ever to practice good oral hygiene.

According to dental health care experts, brushing and flossing, along with twice-yearly professional cleanings, will control the accumulation of plaque in most people. However, it is not only how you brush your teeth that counts... but also how long.

Twooth™ Timer, a dental timer, was designed by a mother in Dallas, Texas to help her own family brush for the recommended time and improve their oral health. “Now you can brush for two minutes without 'pulling teeth'!™,” says Antoinette de Janasz, Inventor of Twooth™ Timer and President of the Company. “I invented Twooth™ Timer after our dentist told me that my family needs to brush for two minutes after meals and discovered there was no convenient way to do this. The challenge was to make it fun, easy to operate, and inexpensive, so that they would actually use it!”

The way Twooth™ Timer works is simple - just turn clockwise the top of the tooth-shaped mechanical bell timer and brush until the bell rings. The Twooth™ Timer works with all types of toothbrushes and needs no batteries. Twooth™ Timers are sold through dental offices and retail outlets at a suggested retail price of \$9.99.

The Twooth Timer Company, Inc. specializes in manufacturing and distributing the Twooth™ Timer brand dental timer. The Twooth Timer Company, Inc. have plans to market Twooth™ Timers in Europe and expand the product line in the coming year. For more information, visit their website at www.twoothtimer.com or call The Twooth Timer Company, Inc. at (214) 522-8596.