

The Story of The Twooth Timer Company

Brush for two minutes
without "pulling teeth"™

Getting my kids to brush for two minutes was like pulling teeth!

Twooth be told, the idea for our first product, Twooth® Timer, began in the car after a routine dental checkup. Our dentist had told me that my children needed to brush their teeth for two minutes (instead of ten seconds!) and to get some sort of timer. That got things ticking...

After a lot of research on the internet, I discovered that an effective tooth brushing timer was scarcer than hen's teeth! So with the help of my kids, their friends and moms the Twooth® Timer was developed and marketed to the dental industry. At first I was nervous that I had bitten off more than I could chew but soon dentists and hygienists were recommending it to their patients and the word spread. Winning awards and a growing public awareness of the importance of oral health helped the Twooth® Timer erupt into the retail market as well.



Founder of The Twooth Timer Company, Antoinette de Janasz aka The Twooth Fairy and her kids Taylor (left) & Durand (right)

With the success of the Twooth® Timer, I realized that more was needed to help keep parents armed to the teeth in the battle against tooth decay. Since then, we have designed more products to help parents and their children work together to achieve good dental health because it is integral to overall health. Our goal is for every child to have a lifetime of healthy smiles!



twoothtimer.com



Brush for two minutes
without "pulling teeth"!™

Twooth® Time

Teaching brushing with Twooth® Time Keeps kids' teeth in their prime!



Twooth® Time is a fun and educational dental care kit designed to help parents and their children work together to achieve good oral health by learning proper brushing & flossing techniques. Designed by a mother, recommended by dentists & hygienists!

Included in the Twooth® Time kit:

- Twooth® Timer – the award-winning two minute tooth brushing timer
- Ready-Set-Brush!™ Brushin', Flossin' Fun Book - a step-by-step booklet that teaches dental hygiene & prevention while making it fun
- A free toothbrush for demonstration



Item #: 88463
UPC #: 681462-88463-8
Clamshell: 12 per case



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Twooth[®] POCKET PAL

The Twooth[®] Pocket Pal & Tooth Fairy Makes losing a tooth fun & merry!



Before bedtime, brush & floss teeth, then put the lost tooth in the vest pocket. In the morning, check the pocket to find a gift from the Tooth Fairy.

- Twoothy T's[™] vest pocket holds a lost tooth, providing easy access for the Tooth Fairy
- Helps remind children to brush & floss
- 13" tall, made of soft, cuddly polyester fabric.
- Ideal for a boy or a girl
- Passed all safety tests for ASTM F963 and EN71 standards



twoothtimer.com

Item #: 75874
UPC #: 681462-75874-8
Pack: 12 per case

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Twoothy T™

temporary tattoos



Helps remind kids to brush & floss

Twoothy T™ Temporary Tattoos are a fun way to help remind children to brush & floss and reward them when they do. Way cooler than stickers!

- Long lasting, easy to apply & easy to remove
- 1½" x 1½" size
- Great reward/incentive
- 24 tattoos/package
- 100% safe FDA approved inks
- Made in U.S.A.



Item #: 82880
UPC #: 681462-82880-9
Poly Bag: 12 per case



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Twooth® Timer

Using Twooth® Timer twice a day Helps your kids fight tooth decay!

- Convenient size, fits in most medicine cabinets: 3¼" H x 2¾" W x 2½" D
- Easy to use tooth brushing timer
- Designed by a mother, recommended by dentists & hygienists
- Helps reduce dental bills by improving dental hygiene.
- No batteries needed.
- Works with all types of toothbrushes
- For children & adults.
- Can be imprinted with a logo for promotional use.

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Item #: 84637
UPC #: 681462-84637-7
Blister Pack: 12 per case
Patent #: 420,923

