



## ***what the press says:***

**Dr. Linda Niessen/Tooth Care, Good Morning Texas:** Dr. Linda Niessen has 5 dental tips to guarantee a brighter and healthier New Year. Her tips are:

- Invest in a good toothbrush
- Floss more
- **Get a Ttwooth Timer**
- Eat healthier
- Invest in your smile

*"It's ideal for children and adults and will remind everyone in the family to take good care of their important teeth. It is a great way to improve your child's self-esteem, as well as their good health. It is a product that is unique and is a good idea."* Stevanne Auerbach, PhD aka Dr. Toy

...a new timekeeper with a fun tooth shape and easy-to-use convenient size. **Dallas Child**

Eggs have their own timers. Chess boards have their own timers. Do your teeth deserve any less?  
**Dallas Morning News, "Cool & Neat Stuff"**

...a fun and easy way for children to time their brushing sessions. **San Diego Union-Tribune "On The Homefront"**

More amusement during brushing is found when a white molar shaped timer is used. The Ttwooth Timer Company has a simple tum-the-top timer, which ticks and then dings a bell when the two minutes have elapsed. The molar timer is small, taking up little counter space. No batteries are required for the unit. This molar timer can be used for timing brushing, mouth swishing with rinses, and more. **RDH Magazine "Best of Times"**

If the dentist is constantly telling you that your kids aren't spending enough time brushing, the Ttwooth Timer might be the perfect solution. Before the kids start brushing, they can simply turn the plastic tooth to the "2" mark; after two minutes, the timer will ring and they'll know brushing time is up. Sure an egg timer would do the exact same thing – but do you have one shaped like a tooth?  
**Downhome Magazine**

The American Dental Association recommends brushing for two full minutes, which can seem like an eternity to kids. But a few fun accessories can make that time fly. Try the tooth-shaped Ttwooth Timer, which ticks off the duration, then rings a bell when the task is complete. **Cookie Magazine**

... But what's a frustrated mom to do when she's done her part- taught the proper techniques and offered endless reminders- yet the kids still balk at brushing? Turn to these clever tools, sure to end brushing battles and keep *everyone* out of the dentist's chair, saving you money, time and hassle. The time-it-right trick to germ-free Kids brush for less than 35 seconds on average, falling far short of the study-proven two minutes needed to remove germs. To help close the gap, put an egg timer on the sink. [photo of Ttwooth Timer] "Hearing the bell go off gives kids a sense of achievement," Dr. Monti-Markowski says. **First Magazine "Take the Stress Out of a Healthy Smile"**

... For youngsters on the brink of losing their baby teeth, the Tooth Fairy can serve to get across valuable (in more ways than one) lessons about dental hygiene. The Ttwooth Pocket Pal from The Ttwooth Timer Company, Dallas, Tex., is a 13"-high plush tooth-like character wearing sneakers, a baseball cap, gloves, and a vest. The latter has a pocket designed for teeth to be placed into once they have fallen out or been pulled from a child's mouth. The following morning, the discovery will be made that the Tooth Fairy has collected it, leaving a cash settlement behind... **USA Today Magazine "Listen to the tooth fairy - What's New? - Ttwooth Pocket Pal from The Ttwooth Timer Company"**

The Ttwooth Timer will put an end to the "brush rush" in your house. Kids love this oversized tooth that winds up with a simple twist and rings when the two minute time limit is up. Brushing properly becomes a fun game and that's a "win-win" for everyone. **Family Time Magazine**

No more struggling! Your kids will actually brush their teeth for two full minutes, thanks to this adorable timer. Easy to use, designed by a mom, and recommended by dentists and hygienists -- no batteries needed! **Parents.com**

## **what parents say:**

*"We received our Ttwooth Timer several months ago as a gift. James, our six year old son, began using it immediately, insisting that he be allowed to wind it up! In fact, he likes it so much that he took it to show his dentist right after getting it. Last week, James had his six-month checkup. The hygienist said that he did a "perfect" job with his brushing. She gave James a special blue ribbon for great brushing, an award which is earned "too infrequently", she said. I have no doubt that James' success was due to the motivation provided by the Ttwooth Timer. I wish I had one as a kid, and have recommended it to my congregation in one of my sermons!"* The Rev. David Williamson, Kensington, CT

*"... And then I learned about the Ttwooth Timer. I had always heard that using a timer can be a fun way to get kids to sit still long enough to brush, but since we are already doing soooooo well, I thought those timers are just for parents who can't get their kids to brush like they should. Boy, was I wrong..."* This Blogger Makes Fun Of Stuff

*"... We all use the Ttwooth Timer now -- every time we brush. I feel like I am cheating if I don't! The kids are excited to listen to it ding and tick down the seconds. Ian still refuses to give his toothbrush back at the end of the two minutes, but he stands there with his sister and brushes the whole time. I am so happy that we have found such a fantastic product! Especially one that will help us all keep our teeth healthy! I can't wait to hear what the dentist says at our next check up!"* MomVantage.net

*"As a periodontist and a father, I recommend using Twooth Timer every time you brush your teeth. In my practice, I have recommended to my patients that they brush their teeth for two minutes after meals or snacks. Before Twooth Timer, there was no convenient way to accurately time their teeth brushing. Inexpensive and easy to use, it makes brushing fun while helping to promote good oral hygiene. I have my own children using Twooth Timer to help teach them proper brushing habits."*

Dr. Scott Rosen, New York, NY

*"The Twooth Timer is loved in this house, my son would twist it brush it teeth till it buzzed, and then he would twist it again and brush his teeth again! For the first week my son would brush his teeth for a good 4-6 minutes in a row before I could get him out of the bathroom." Peace Love & Poop*

*"We tried singing songs and everything possible but it seemed like an uphill battle...my daughter loves to use the kitchen timer to keep on track so I just knew that the Twooth Timer would be our saving grace! Well the first day she was very excited to be able to turn the timer and keep track of her progress-now she likes to brush the tops for 'one tooth ring' and then the bottoms for 'one tooth ring'." Free & Frugal Mommy of One*

*"Twooth Timer made it super easy for them both to know when they've been brushing long enough. The cute design of the Twooth Timer is very kid-friendly and the kids love taking turns starting it. ABCD Diaries gives the Twooth Timer an A+!" ABCD Diaries*

*"...My kids barely spend 2 seconds in the bathroom brushing and I am sending them right back in to brush again. I have bought the tooth brushes that light up and used digital timers, but still they are not brushing their teeth for long. Until now!! ...I found the coolest product to help alleviate that 2 minute issue. The Twooth Timer is just that! ..." Finding My Life in Faith*

*"When the timer arrived my kids went NUTS. Who gets to use it first? How many times can we turn it before it becomes annoying? Let's find out!! Things have calmed down, thank goodness. Now the timer sits on their bathroom counter, ready to use each time they brush. We love it...!"*

Mommy Perks VIP

*"...We have a 2 and 4 year old and know full well how brushing can feel like pulling teeth. We're tried distracting (let's do ABCs) and counting but still are not able to drag out the process for as long as experts recommend. Enter the Twooth Timer. Mom invented, simple and effective, we absolutely love the tooth-shaped timer which dings at the end of two minutes when it's time to stop brushing. More likely to listen to the timer than their mom, the only prompting I do now is to say "keep brushing...the tooth is still going!" And it works. Because it makes our daily lives easier and works for both our toddler and preschooler, Twooth Timer receives a Cool Baby Kid Top Pick designation." Cool Baby Kid*

*"It worked. On the first try. She was so happy with the timer that she brushed for a minute, and let me brush the other minute. Clean teeth, happy momma." Moma Lovebug*

*"This Twooth Timer is an awesome thing to have in your bathroom to help your kids brush longer and hopefully do a better job!" Fun and Funky Mommy*

*"The Twooth Timer is so cute - such a simple, **needed** product. We're giving the second timer to Megan's best friend, who was just diagnosed with her first two cavities." Donna Schwartz Mills, CA*

*"My kids think of it as a big game and I can feel confident that they are brushing for the recommended period of time to keep their teeth and gums healthy."* Simply Stacie

*"And let me tell you that my boys love their new timer! All 3 of them! Truly recommend having a Twooth Timer which your kids will someday thank you for."* From PDX With Love

*"My daughter really got a kick out of it and she actually did sit and brush for much longer than she usually does. At first two minutes seems like such a long time (especially with a toddler!) but after a few uses she was starting to get the hang of it. It's so easy to use and the best part is I love that it doesn't need batteries."* My Adventures in Mommyland

*"The kids love the timer and it has become a game for them to brush for the duration. They feel a sense of accomplishment when the bell goes off. Even Riker loves it and I have had a really hard time getting him to even brush. Now he does it without me bugging him. I am truly amazed!"*  
Beth Huddleston, TX

*"I love the Twooth Pocket Pal myself. He is so colorful and his body is so soft and he has an adorable smile. Anyone any age would be so happy to receive him."* Betty Shumaker, FL

*"Sure makes it lots easier for the 'tooth fairy' to find the tooth than just putting it under the pillow!"*  
Karen Salazar, TX

*"I love the Twooth Timer, it is great. My kids love it & they brush longer. Once again, thank you."* Debbie Oyola, NY

*"My 6 year old nephew and 2 year old niece love the Twooth Timer! I was hoping it would make teeth-brushing in the mornings and at bedtime less of a battle with them, and it's a big success. Great product — kids love it!"* R.D.S., TX

*"... Two minutes has been a set time given by top dental associations for years - but, you tell me how easy it is to have your child(ren) brush their teeth for this long. Now, with the help of the Twooth Timer, your children will want to brush their teeth for the 2 minutes. And, you will be surprised how you will begin to follow suite..."* CT Mom Reviews

*"... We have been using it every night and I can definitely say it's been more enjoyable for my daughter and I. Not only does my daughter have fun, at the end of it, we definitely have minty-fresh squeaky-clean teeth."* Mommas in the House

*"... Before, we would have to battle with him to brush his teeth. I hated it so much! Now that we have the Twooth Timer, he actually enjoys brushing..."* Sippy Cups & Cloth Bums

*"Twoothy T tattoos are in a world of their own. I tried them out on my eight year old and she went crazy! One minute she had one on her hand and then she put so many on her arm, I thought she was ready to ride a Harley. The price is right for both products and they just make younger patients feel so good."* Jerilyn Thompson, RDH, CA

*"My son had no cavities at his last checkup so more brushing is paying off for him."* Cis Rhyne, MD

[twoothtimer.com](http://twoothtimer.com)