

## “Children should spend 2 MINUTES brushing their teeth TWICE A DAY.”

That’s what the dentist said to me after a routine appointment for the kids back in 1998. Between all of my daily duties as a mom - running errands, cleaning up messes, making sure the homework is done – how was I going to manage to get the kids to brush their teeth for 2 whole minutes – not once, but TWICE a day – rather than their normal 10 seconds?!?

“Get some sort of timer,” the dentist said.

I huffed and puffed my way out of the office and loaded the kids in the car. But then....something started to tick.....

Hi, I’m Antoinette Janina de Janasz. I’m a mom, just like you, that struggled to get my kids to brush their teeth. I imagine if you’re reading this page, you’re probably struggling with the same thing.

Maybe you’ve tried fancy toothbrushes that whistle or spin or light up. These work for a bit, but then, like any shiny new toy, your kids get bored...and it’s goodbye brushing.

Maybe you’ve tried games, like who can reach the bathroom and start brushing their teeth first. But like any game or competition, the kids are ready to move onto a new sport, a new uniform, a new season.

Maybe you’ve tried fear – like warning your kids about the horrors of cavities or even showing them books or videos of the scary cavity monster. Before you know it, they are giggling at said ‘monster,’ and purposely not brushing just so the cavity monster will show up and play.

I’ve tried all of these methods too. And....you guessed it...they didn’t work for me either. But, if I didn’t figure something out soon, the Tooth Fairy would go bankrupt.

So, how did I finally get true tooth brushing compliance from my little ones?

My tiny ticking idea that sparked from that dentist visit exploded into something magical.

And that’s how I conceived of Twooth® Timer.

You’re probably wondering - what the heck is Twooth® Timer? And why is it any different than the other lame methods on the market?

The Twooth® Timer is a tooth-shaped brushing timer that gets kids completely excited to brush their teeth. Your kids simply turn the timer clockwise, start brushing, and then stop when the bell rings after two minutes. Mom after mom comes to me to share how their kids are so excited to use the timer that they literally freaked out with giddiness (in a good way, of course). Even more moms come to me to share stories about how their son or daughter, who gave them a really, really hard time about brushing, now does it happily. No more battles to brush.

Now, if you're questioning where the name "twooth" came from - my mom came up with 'twooth' for 'two minutes' and 'tooth.' Aren't moms brilliant?

I also offer other exciting products to promote good dental health such as the Ready, Set, Brush™ Booklet, Twoothy T™ Temporary Tattoos, Twooth® Pocket Pal, and our Twooth® Time kit. All are approved by dentists, loved by moms, and winners of a slew of awards such as the Parents' Choice Approved Award, three Dr. Toy Best Vacation Children's Products Awards, the PTPA Media Seal of Approval, and more.

All proof that with a good solution you can stop the daily grumbles and groans from your kids about brushing their teeth.

And, if that wasn't enough to tickle your gums, here are some fun facts about me for you to enjoy!

- The Twooth Timer Company headquarters are in Dallas, TX. Most people think Dallas is rather a desert but it's actually pretty green and we do, on occasion, get some gorgeous fall color.
- I have recently learned how to knit so my grandmother can stop rolling over in her grave. But I actually enjoy it and find it relaxing. I'm also an avid reader and love trashy romance novels. I've been told that I'm very child-like. In fact, Mark has told me he doesn't know whether to marry me or adopt me!
- My cat's name is "Dogbait" (no, really) and she loves soap and spaghetti sauce.
- My fiancé, Mark, and I have 2 dogs, Mollydog and Rorschach. Mollydog's real name is Molly but we had to amend it because it's Mark's daughter's name. I tried to be original with Rorschach's name and the best I could come up with was the inventor of the inkblot test.
- My "real" kids are Durand (son) and Taylor (daughter). Durand will be graduating from college, UT Dallas, this summer. Taylor is in Los Angeles studying at the Fashion Institute of Design & Merchandising. She had better be graduating next year! I also have a stepdaughter-to-be, Molly, age 11. I'm happy to say, they all brush their teeth regularly.